



Crowdfunding & Crowdsourcing Platform of Support for Generation 2.0 Rights, Equality & Diversity

We are delighted to announce the launch [of CrowdDonation Platform \(donation-based CrowdFunding\) of Generation 2.0 for Rights, Equality & Diversity](#). The CrowdDonation platform belongs to a series of cloud tools, “CrowdApps”, and constitutes an innovative participatory funding tool (CrowdFunding) which enables dynamic actors to gather resources (monetary or not) for the achievement of their strategic goals. The platform is created by Crowdpolicy, a company that develops innovative solutions for both the Private and Public sectors by using crowdsourcing methods and techniques with extensive experience in initiatives, projects, participatory actions and open innovation.

The innovative CrowdDonation platform combines interventions in key areas in a time of applied austerity where the state assistance is shrinking and operators have to find new investment options to search and find resources for actions. The implementation of the platform represents a unique strategic opportunity for tangible benefits in the short and long term.

Current Actions for Support:

- **New Generation Got Game:** The idea behind the established basketball tournament "New Generation Got Game" vol.III is an intercultural tournament organized every year in order to highlight the diversity of the “New Generation of Greek Citizens” and to promote sports as means of participation, integration and acceptance. The main goal of this project is to promote the integration of the second generation, young refugees and migrants, as well as to fight against the negative stereotypes and xenophobia in the neighborhoods of Athens.

- **Cultural Mediation and Career Counseling:** G2RED offers free of charge counseling services and support to migrants, refugees and young people of migrant background, aiming at facilitating the process of integration in both legal and social level.

- **Observation of Public Services for the implementation of the Citizenship Law and the Immigration Code:** Creation of an Observatory aiming at reporting, demonstrating and condemning of irregularities and unacceptable conduct in Public Services regarding the implementation of the Citizenship Law and the Immigration Code.

The platform can be found in the following link: <http://funding.crowdapps.net/g2red/>

Features of the Platform

- The actions and projects to be financed have a specific timetable and budget and flexibility to meet permanent needs
- Uses the most modern and extendable technology solutions
- Safe operating environment
- Interface platform with banking service for direct transfer of funds from donors
- Embedded rewards mechanism (Rewards)
- Ability collecting varied bids and donations (eg man hours, equipment)
- Exporting reports for approval or varied donations and charities
- Electronic evidence donation
- Volunteer registration

For Generation 2.0 RED

Generation 2.0 for Rights, Equality & Diversity (Generation 2.0 RED) is a non-profit organization by and for young people, who, regardless of their origin, ethnicity, religion, gender or sexual orientation, come together to combine social action, research, representation of young people residing in Greece and advocate for the rights of vulnerable social groups such as immigrants and refugees. The main objective is the promotion of rights, social cohesion, equality of social and political participation with a focus on young people regardless of origin, gender, religion or any other form of diversity. More information: <http://g2red.org/>

For Crowdpolicy

Crowdpolicy (www.crowdpolicy.com) is a technology and innovation company with extensive experience in initiatives, projects and participatory actions along with open innovation. The company has experience in organizing, planning and implementation of new, innovative digital systems related to Crowdsourcing, crowdfunding and crowdinnovation, transparent processes through enterprise dashboards, open data, and advisory services for youth entrepreneurship and innovation. Moreover it has networked a large business and social innovation ecosystem in the country through the implementation of actions such as Crowdhackathon (www.crowdhackathon.com) and other initiatives.